Creating Logos From Circles (Intuitive Illustrator)

Synopsis

Do you work in Photoshop when you suspect you should be working in Illustrator?Do you find Illustrator bizarrely daunting? Baffling? Unintuitive?Do you look at work created in Illustrator and wish you could use it better?Do you find online tutorials show you how to create one cool thing but don't lead you anywhere else?The Intuitive Illustrator series...Will quickly teach you the essentials of IllustratorWill quickly sharpen your skills and build your confidenceWill give you a solid foundation for accurate, creative workWill open up Illustrator so you can use it as a creative toolWhether youâ ™re a professional designer whoâ ™s never quite felt at home with Illustrator, a complete beginner looking to develop their creative skills (or somewhere in between the two), these books are written for you.In Creating logos from Circles, designer and trainer Peter Bone shows you how to create the dozen logos that you can see on the bookâ ™s cover. In an attempt to mirror the creative constraints of a typical design project, the shapes used are restricted to just circles. As you work through the book, the skills and approaches you learn will build upon each other and you'll discover that your use of Illustrator becomes increasingly intuitive.What will you learn?â ¨You'll learn how to create all the logos you see on the cover, starting with the most simple and working through to the most complex.Along the way you'll learn key Illustrator skills such as how to align objects accurately, how to perform complex transformations and how to combine shapes in a variety of ways.Some of the specific skills you'll learn will include use of the Shape Builder Tool, dashed lines and Width Profiles. You'll also learn about different ways you can set up documents, how to create artwork that can be used in print or on the web, and how to work with spot colours, process colours and Pantone colours. What have people said?â œThis friendly guide has really opened up Illustrator for me.â • â " Ellie Doneyâ œIf only all â œhow-toâ • book were written this way! Using clear, precise instructions, this manual will guide even the Illustrator novice through the complete process of creating logos from scratch in simple, logical fashionâ • â " Peter Michael RosenbergAbout the AuthorPeter Bone has worked in graphic design for over 20 years. During that time he has taught thousands of people to use Quark Xpress, Indesign, Illustrator and Photoshop â " at every level from complete beginners through to experts in their field. He has taught designers, marketing people, creative directors, writers, editors, illustrators, fashion designers and photographers for companies as varied as the BBC, the British Museum, CondÃ© Nast, Paul Smith, Price Waterhouse Coopers and The Designers Guild.

Book Information

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